



Style
Styles change, style doesn't



Tools for musicians



Gary Levinson & Blade

Gary Levinson began repairing Guitars in 1964. Utilizing his multiple university degrees in applied and natural sciences, Levinson approaches guitar building from an analytical standpoint. Inherent resonant frequencies of woods, innovative electronics and the tonal effect of hardware designs are important factors in his concept development. Equally as important is the role of „metaphysics“ - or magic. Exhaustive research goes into those exclusive components that make a great guitar feel and sound right to a player.

In 1977 he opened his workshop in Switzerland. Early in 1982 he set the groundwork for the Blade guitar line with a series of prototypes

utilizing innovative pickup systems and the position-determined-profile neck. In January 1987 the alliance was forged with manufacturing partners to launch the Blade program on a worldwide scale. By 1990 Blade had become the best selling custom high-end guitar in Europe and received endorsements from many of the world's finest players.

Gary remains focused on developing the finest tools a guitarist can desire. While music styles may change, Gary's commitment to you, the musician, never will.



Tools for musicians

The Texas Series



Texas Standard Pro

Superior woodwork, vintage style tuners and a newly designed VSC takes the Texas Standard Pro beyond the limitations of conventional instruments. The North American Alder body gives the instrument an excellent early 60's character and the three single coils deliver THE classic tone. A vintage style tremolo rounds out the picture. Your music is limited only by your imagination.

Texas Deluxe

The Texas Deluxe meets the needs of the musician who is looking for a versatile instrument with great looks. The alder body gives the instrument that classic sound while the Flamed Maple top and pearl pickguard embellishments add an exclusive visual touch. The bridge humbucker adds fatness at solo time and the VSC breaks traditional tonal boundaries all the time.

eries

TV-RC/INT



Texas Vintage

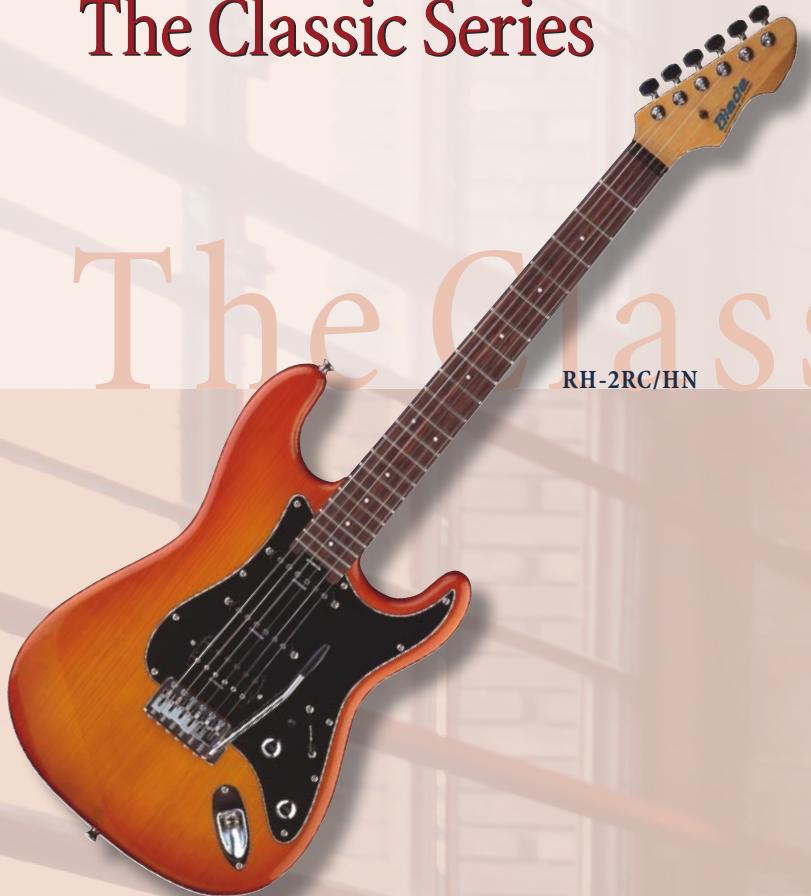
Combine the best classic appearance with the most State-Of-The-Art features and you get a Texas Vintage – it doesn't get better than this. The "T-Switch" enables all sound combinations from the "Best of Blues" to the "Tang of Twang." Add the VMB (Variable Magnum Boost) on-board preamp and dial in fatness at will. A unique instrument to approach country, blues and rock with great versatility.



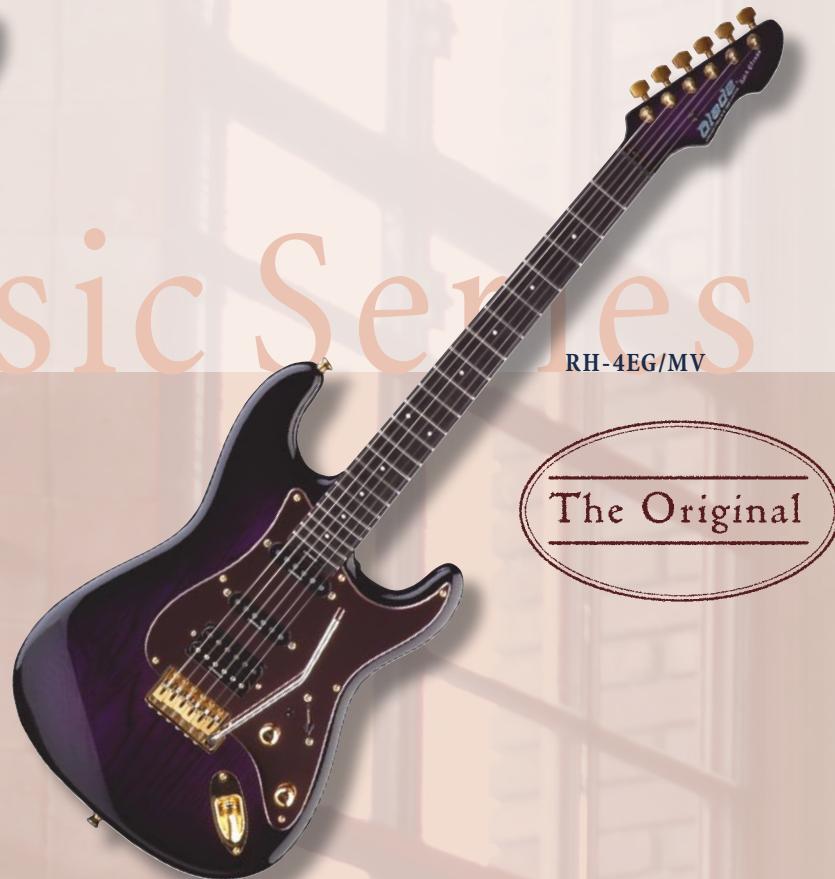
Blade

Tools for musicians

The Classic Series



RH-2RC/HN



RH-4EG/MV

The Original

RH-2 Classic

Back by POPULAR DEMAND we give you the Blade RH-2! It sports the FT-3 Vint-Edge tremolo and the Magnum-Lock tuners for excellent tuning stability. The custom made VS-1 single coil pickups give you clear and punchy tone. The East Indian Rosewood fingerboard adds an extra bit of bounce. This guitar delivers clean rhythm chops to powerful solos with the additional versatility of the VSC. The "Best of Blade Features" in a great new version of a classic design.

RH-4 Classic

The Original Blade - and still considered one of the finest guitars made. This exquisite instrument is immediately recognizable by the sepia colored mirror pickguard and superb finish. The specially designed double bobbin single coils give you great tone and punch while the LH-55 humbucker gives you classic warmth. The VSC allows you enormous tonal variation: jazz, blues, rock country - it's all there. You will not want to put it down.

The Delta Series



Delta Standard

Down and dirty, from basic blues to raunchy rock. The Alder body highlights the smoother sounds of the late 60s instruments of this style. True single coils deliver the punch and bite you would expect. The on-board Variable Spectrum Control expands those sounds to a veritable rainbow of tonal versatility.



Delta Classic

As country and blues built the foundations of rock, this classic design turned bar room steam into electrifying music. The Variable Spectrum Control (VSC) takes this guitar's ringing bite and adds everything from warm distortion to dark jazz at the flick of a switch. The Delta is available with a rosewood fingerboard or one piece maple neck.

The California Series



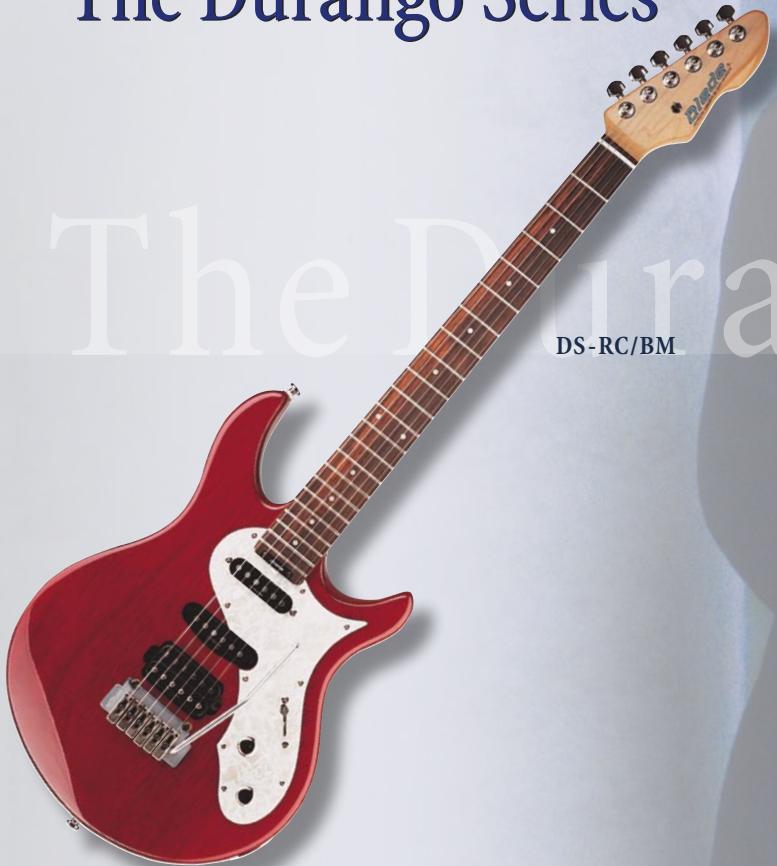
California Standard

This guitar is built on Solid Rock. The smaller, elegantly contoured body is comfortable and light - great for live performances. The slim neck is fast and just asking to be throttled. Fat power chords to screaming solos, it's all here. The tonal versatility of the VSC-3 expands the sound spectrum and will meet all the needs of the most demanding studio musician.

California Custom

The stunning beauty of highly figured Western Broadleaf Maple dresses the resonant Swamp Ash body of the California Custom. Hand-rubbed finishes are accented by translucent pickguards to enhance the visual harmony of these exquisite instruments. Only the finest hardware and electronics are used on these hand-built instruments.

The Durango Series



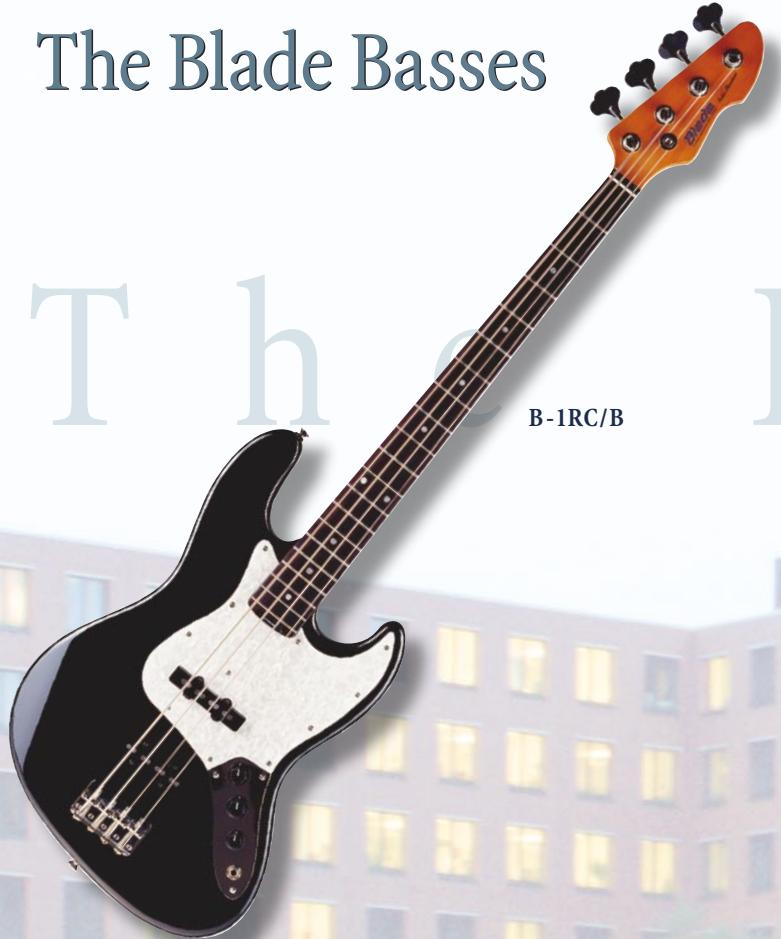
Durango Standard

Pick it up, plug it in and pound away! The Durango Standard is straight forward and ready to rock. The single coils deliver vintage quack and the humbucker has a very creamy distortion with the warmth of the mahogany body resonance. The distinctive lines of the compact body shape and the comfortable contours of the ergonomic form make this guitar a joy to play.



Tools for musicians

The Blade Basses



B-1 Tetra Standard

Vintage looks and sound with an expanded tonal range – this classic workhorse has lots of new tricks. The Northern American Alder body and deliciously comfortable rosewood-faced maple neck make the Tetra Standard the bass of choice for all musical styles. Whether for rocking runs or stand-out solos, the new BMB-1 Midrange boost adds a fat kick unavailable anywhere – except Blade.



B-2 Tetra Classic Bass

Whether you are looking for vintage growl, thundering mids or piano wire slap, the Blade Tetra Bass will deliver. The BVSC-3 on-board electronics gives you total tonal flexibility – no matter what your music style. The Tetra Bass took the best character of classic basses and added more of what you need: more playability, more versatility, more tone – and more style.

B a s s e s

B-25RG/HN



The B-25

The power and passion of the Tetra bass are the soul of this fabulous 5-String. The BVSC-3 provides unbelievable tonal diversity. Exceptional craftsmanship and integrity of build bring you solid attack and clarity – down to the bottom of the low B!



Basses

Blade

Tools for musicians

Features Guitars

Features/Model	Texas Standard Pro	Texas Deluxe	Texas Vintage	RH4 Classic	RH-2 Classic	Delta Standard	Delta Classic
Product Code	TE-3	TD	TV	RH-4	RH-2	T-1	T-2
Body Wood	North American Alder	Alder / Drop Top	North American Alder(TV-62) Swamp Ash (TV-57 TS)	Sen Ash	Swamp Ash	North American Alder	Swamp Ash
Neck Wood	Hard Rock Maple	Hard Rock Maple	Hard Rock Maple	Hard Rock Maple	Hard Rock Maple	Hard Rock Maple	Hard Rock Maple
Fingerboard	Rosewood or Maple	Rosewood	Rosewood or Maple	Ebony	Rosewood	Rosewood	Rosewood or Maple
Headstock Finish	Natural Gloss	Natural Gloss	Natural Gloss	Body Color	Natural Gloss	Natural Gloss	Natural Gloss
Hardware Finish	Chrome	Gold	Chrome	Gold	Chrome	Chrome	Gold
Tuners	Vintage Style	16:1 Diecast Tuners	Vintage Style Locking Tuners	Sperzel Trimlok	Magnum Lock Tuners	16:1 Diecast Tuners	Levinson / Gotoh
Tremolo/Bridge	M-54 Vintage Style	M-54 Vintage Style	M-54 Vintage Style	Falcon	Chrome FT-3	Classic/6 Barrel Saddles	Classic/ 6 Slot Saddles
Pickguard	Vintage Mint Green	Pearl	Vintage Mint Green	Sepia Mirror	Black 3-Ply	Vintage Mint Green	Black
Pickups	3 x VS-1 Single Coils	2 x VS-1 Single Coils 1 x HD-4 Humbucker	3 x VS-1 Single Coils	2 x V-3 Stacked Coils 1 x LH-55 Humbucker	2 x VS-1 Single Coils 1 x LH-55 Humbucker	T-4/1 Calibrated Set	T4/2 Set
Electronics	VSC-3 - Treble/Bass Boost and Mid Boost	VSC - Treble/Bass Boost and Mid Boost	Variable Magnum Boost Exclusive T-Switch	VSC - Treble/Bass Boost and Mid Boost	VSC - Treble/Bass Boost and Mid Boost	VSC - Treble/Bass Boost and Mid Boost	VSC - Treble/Bass Boost and Mid Boost
Switching	3 Position Mini Switch	3 Position Mini Switch	Push-push Pots	3 Position Mini Switch	3 Position Mini Switch	3 Position Mini Switch	3 Position Mini Switch
Colors	B, 3TS, CAR, LPB, OW SNB, SFG	2TS, CH, CS, HB	B, 3TS, CAR, SNB, IT 2TS (TV-57)	HN, MV, SR, OB	HN, MV, SR, OB	B, VW, LPB, CAR	HN, MV, SR, OB, 3TS

Features/Model	California Standard	California Custom	Durango Standard
Product Code	CS	CC	DS
Body Wood	North American Alder	Swamp Ash / Drop Top	Mahogany
Neck Wood	Hard Rock Maple	Hard Rock Maple	Hard Rock Maple
Fingerboard	Rosewood	Ebony	Rosewood
Headstock Finish	Natural Gloss	Body Color	Natural Gloss
Hardware Finish	Chrome	Gold	Chrome
Tuners	16:1 Diecast Tuners	Sperzel Trimlok	16:1 Diecast Tuners
Tremolo / Bridge	The Point Classic	Falcon	Wilkinson VS-50
Pickguard	Pearl	Transparent Pickguard	Pearl
Pickups	2 VS-1 Single Coils 1 x HD-4 Humbucker	2 x V-3 Stacked Coils 1 x LH-55 Humbucker	1 x VS-2 Single coils 1 x HD-4 humbucker
Electronics	VSC - Treble/Bass Boost and Mid Boost	VSC - Treble/Bass Boost and Mid Boost	None
Switching	3 Position Mini Switch	3 Position Mini Switch	Standard 5 Way PU Switch
Colors	B, VW, PR. BM	HN, CS, CB	CH, B, BM

Basses

Tetra Standard	Tetra Classic	The B-25
B-1	B-2	B-25
North American Alder	Sen Ash	Sen Ash
Hard Rock Maple	Hard Rock Maple	Hard Rock Maple
Rosewood	Rosewood	Rosewood
Natural Gloss	Natural Gloss	Natural Gloss
Chrome	Gold	Gold
Vintage Style	Levinson-Gotoh Tuners	Levinson-Gotoh Tuners
Vintage Bridge	Levinson-Gotoh Bridge	Levinson-Gotoh Bridge
Pearl	None	None
2 x JS-1 Single Coils	2 x JS-2 Single Coils	2 x JS-25 Single coils
BMB-1 Midrange Boost	BVSC-3	BVSC-3
Push-Pull Pot	None	None
B, OW, 3TS	HN, MV, SR, OB	HN, MV, SR, OB

Every detail of a Blade guitar represents a commitment to engineering perfection. The Adjustable Tension Guide perfectly balances the string tension at the nut with asymmetric

F e a Adjustable Tension Guide a



construction and height adjustment to keep you in tune, no matter how hard you wail on your whammy bar.

This patented tremolo looks, feels and sounds like a vintage style unit but incorporates a double block system that also allows uptrem while sitting flat on the guitar body and transmitting all of the

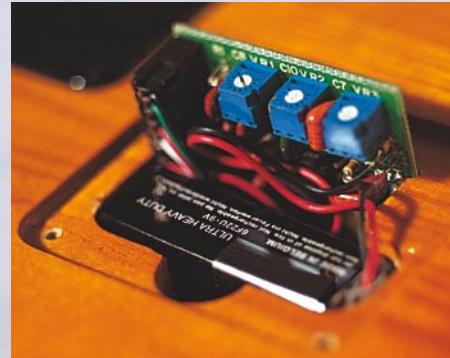
t Falcon Tremolo u



tone the strings and wood have to offer unlike floating trems. The Falcon Tremolo enhances attack and sustain AND stays in tune if a string is broken - a feature that floating trems cannot do. Even deep bends against open strings are possible - the open strings do not detune. Now that's style.

The Variable Spectrum Control (VSC) lets you break through traditional tonal boundaries. The user adjustable presets let you change your sound from creamy overdrive to bell-like

r VSC e s



highs - instantly. All Blade electronics also have a passive bypass to give you pure vintage tone. The redesigned VSC-3 incorporates recent advances in chip technology to increase battery life and tonal range.



Tools for musicians

Colors

Opaque Colors:



B: Black

BM: Blue Metallic

CAR: Candy Apple Red

SNB: Sonic Blue

SFG: Sea Foam Green

INT: Indian Turquoise

LPB: Lake Placid Blue

OW: Olympic White

VW: Vintage White

PR: Purple Rain

See-Thru Gloss:



Normal

MV: Misty Violet

HN: Honey

SR: See Thru Red

OB: Ocean Blue

CH: Cherry



Burst

TS: Twotone Sunburst

3TS: 3-Tone Sunburst

CS: Cherry Sunburst

HB: Honey Burst

Sound

New VSC-3 and BVSC-3 Electronics

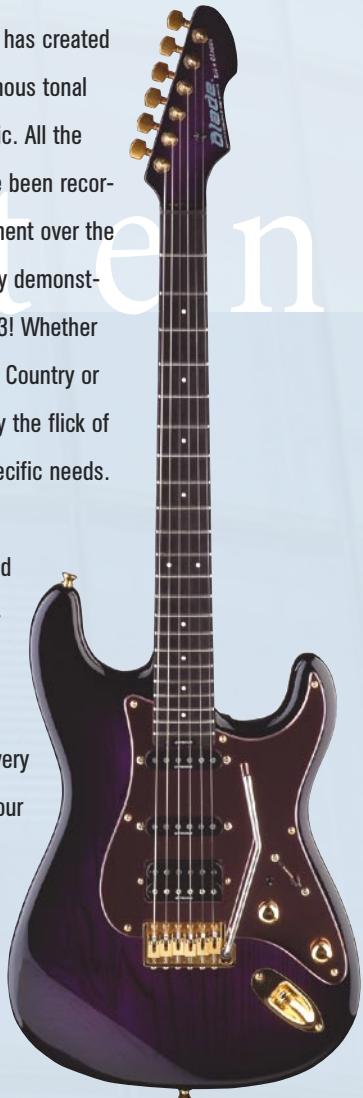
The soundchart will give you a basic idea on how to set your VSC-3. It is easy to fine-tune your guitar's tonal response to your specific musical needs and the type of amplification equipment used.

Sound	Midrange	Treble	Bass	Mini switch Position	Pickup
<i>Maximum drive, thick and creamy</i>				down	all
<i>Fat and round</i>				down	all
<i>Superclean, funky, great for rhythm chops</i>				up	all
<i>Hollow humbucker, dark and warm</i>				up	middle neck
<i>Bell-like, chickin' pickin character</i>				up	all
<i>Jazzy, great dark sound</i>				down (close tone control)	neck
<i>The classic single coil character</i>				middle	all

Audio CD

Nashville studio great *Andy Reiss* has created a compelling example of the enormous tonal diversity of the BLADE RH-4 Classic. All the Guitar tracks on this audio CD have been recorded with one and the same instrument over the same amplification and dramatically demonstrate the flexibility of the new VSC-3! Whether you play Rock, Straight Jazz, R&B, Country or Blues, every sound is accessible by the flick of a switch and adjustable to your specific needs.

The Bass tracks have been recorded with a BLADE Tetra Bass by emerging Bass talent *Franck Bedez* from France. The new BVSC-3 is easy to use and delivers virtually every desirable tonal variation with only four simple controls. Whether you are looking for vintage growl, big fat bottom or piano wire slap, the BVSC-3 will deliver!



Listen to the new VSC-3 and BVSC-3!

For a Blade Style Sampler CD, please contact us at www.bladeguitars.com



RH-4 Classic Demo

- 1. Andy Speaks
- 2. Smoothy
- 3. Twang Town
- 4. Pig Iron
- 5. Straight Ahead
- 6. VSC Blues

All songs performed
by Andy Reiss

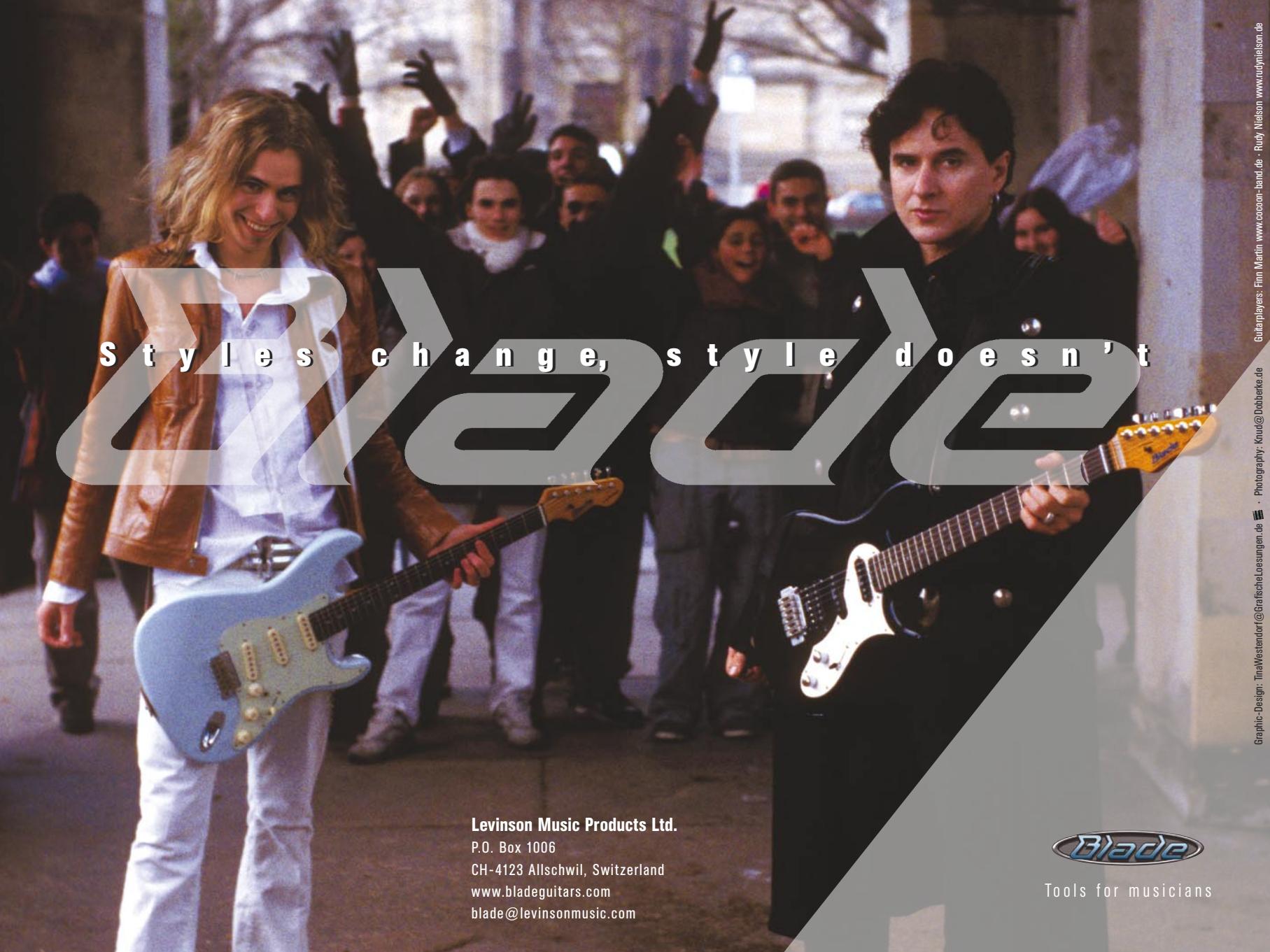
B-2 Tetra Bass Demo

- 7. Franck Speaks
- 8. Playing Me Softly
- 9. Urban Bass Booster
- 10. Snowbound

All songs performed
by Franck Bedez



Tools for musicians



Styles change, style doesn't

Levinson Music Products Ltd.

P.O. Box 1006
CH-4123 Allschwil, Switzerland
www.bladeguitars.com
blade@levinsonmusic.com



Tools for musicians